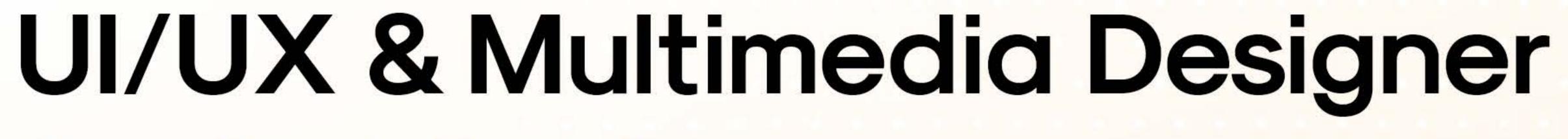


Nitish Kumar Rikhi



Chandigarh, Punjab

Creative UI/UX & Multimedia Design Lead with 12+ years of experience crafting human-centered digital experiences across web, mobile, and wearable platforms. Expert in Figma, Adobe XD, and Al-enhanced design workflows. Passionate about story-driven design, micro-interactions, and building delightful user journeys that elevate brands.

PHONE

+91-9988613249

EMAIL

nitish8055@gmail.com

WEBSITE

thinkaistudio.com

ADDRESS

Chandigarh, India

Work Experience

</SOURCEFUSE>

Sep 2020 - Present

UI/UX & Multimedia Designer

Led the UI/UX team for mobile/web apps. Developed user flows, prototypes & maintained design libraries. Also handled multimedia projects including:

- LinkedIn Ads & Social Media Creatives
- Year-End Reports & Whitepaper Design
- E-books and Marketing Collaterals

Actively use AI tools like ChatGPT, Midjourney, and other Generative AI platforms on a daily basis for design ideation, content generation, visual inspiration, and creative automation. Constantly explore emerging AI tools to enhance productivity and innovation in design workflows.



Jun 2019 - Sep 2020

SENIOR UI/UX DESIGNER

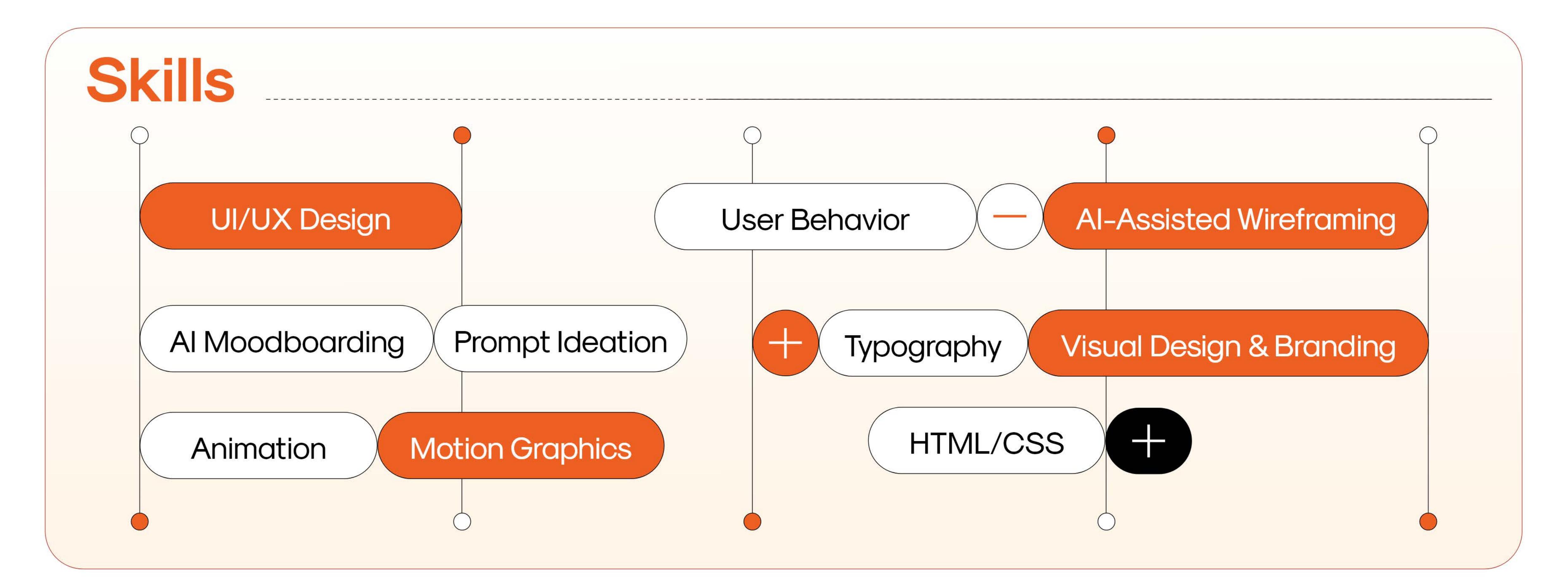
Designed intuitive UX solutions and compelling visuals for Quark's product ecosystem and website. Led product design for Quark's software tools—crafting wireframes, UI components, and interaction flows. Collaborated cross-functionally with front-end developers to deliver pixel-perfect implementations. Also contributed to the design of promotional graphics and digital assets to support marketing initiatives.

</SOURCEFUSE>

Feb 2014 – Jun 2019

TECH LEAD - CREATIVE DESIGNER

Led UI design and branding across diverse digital platforms, delivering high-fidelity mockups, graphics, and promotional content for web and mobile. Worked on innovative UI experiences for Apple Watch and Android Wear, interactive game design projects, and hybrid UI + branding solutions. Contributed to marketing campaigns and crafted design systems tailored to clients across various industries.





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