Nitish Kumar Rikhi

UI/UX & Multimedia Designer

Chandigarh, Punjab

Creative UI/UX & Multimedia Design Lead with **12+ years of experience** crafting **human-centered digital experiences** across **web, mobile**, and **wearable platforms**. Expert in **Figma, Adobe XD**, and **AI-enhanced design** workflows. Passionate about **story-driven design, micro-interactions**, and building delightful user journeys that elevate brands.

PHONE
+91-9988613249

EMAIL
nitish8055@gmail.com

WEBSITE
thinkaistudio.com

ADDRESS
Chandigarh, India

Work Experience

</SOURCEFUSE> Sep 2020 – Present

UI/UX & Multimedia Designer

Led the UI/UX team for mobile/web apps. Developed user flows, prototypes & maintained design libraries. Also handled multimedia projects including:

- LinkedIn Ads & Social Media Creatives
- Year-End Reports & Whitepaper Design
- E-books and Marketing Collaterals

Actively use AI tools like ChatGPT, Midjourney, and other Generative AI platforms on a daily basis for design ideation, content generation, visual inspiration, and creative automation. Constantly explore emerging AI tools to enhance productivity and innovation in design workflows.

Quark Jun 2019 – Sep 2020

SENIOR UI/UX DESIGNER

Designed intuitive UX solutions and compelling visuals for Quark's product ecosystem and website. Led product design for Quark's software tools—crafting wireframes, UI components, and interaction flows. Collaborated cross-functionally with front-end developers to deliver pixel-perfect implementations. Also contributed to the design of promotional graphics and digital assets to support marketing initiatives.

</SOURCEFUSE> Feb 2014 – Jun 2019

TECH LEAD – CREATIVE DESIGNER

Led UI design and branding across diverse digital platforms, delivering high-fidelity mockups, graphics, and promotional content for web and mobile. Worked on innovative UI experiences for Apple Watch and Android Wear, interactive game design projects, and hybrid UI + branding solutions. Contributed to marketing campaigns and crafted design systems tailored to clients across various industries.

Skills

- UI/UX Design
- User Behavior
- AI-Assisted Wireframing
- AI Moodboarding
- Prompt Ideation
- Typography
- Visual Design & Branding
- Animation
- Motion Graphics
- HTML/CSS

https://www.thinkaistudio.com/

dribbble.com/nitish8055

www.instagram.com/niksh0ts/

Portfoli

All links are interactive.
Click on them to view my **portfolio** on the respective platforms.

View Portfolio

Scan for Stories

+91-9988613249 | nitish8055@gmail.com